

Clover  
Teacher's  
Guide  
v. 7/23/12

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# Introduction to the Clover Teacher's Guide

*Welcome.*

*You're either about to train somebody, or curious how we train (or in the wrong place). You'll find here the current most up-to-date methods we use at Clover.*

*Training is the backbone of our company. It's how we bring new people into our family, share with them all that we've worked so hard to build and prepare them to work with us to achieve great things.*

*As you use this guide please try to remember back to what it feels like to learn something new. It can be scary, frustrating, exciting, confusing. We're working hard with these materials to give you the tools you need to connect with your employees. We've deliberately used a bunch of different media formats with the hope there will be something for every type of learning style.*

*Make the training fun. How hard did you work to learn the rules of your favorite sport? Learning through play can not only feel painless but it can be extremely effective. Think about how to make this fun for your employees.*

*This guide is more than a "cheat sheet." Use this to better understand the training tools, use it as a reference, use it for inspiration. If you have ideas/ improvements share them. You can help us make this guide better.*

*Thanks for taking part in training the next generation of Clover!*

*Ayr*

# Provisional employee

Remember your first day at Clover?

Each Manager/ Assistant Manager has the opportunity to put their new employees at ease. These first few days are exciting times. This is your first glimpse of your new colleague. Imagine where they may be in 2 years!



## SECTION 1

# Onboarding

### MATERIALS

1. Comic Book: Chapter 1 (pending)
2. Onboarding packet: (laminated, hand-out, online reference)
3. Reference cards: Safety and Sanitation (laminated)
4. Quiz 1: Safety and sanitation, 100% to pass (iPod)

Onboarding combines some very practical goals with lofty ambitions. We need to make sure each employee will be paid properly. That's very practical. We want every employee to do some amazingly great stuff. That's a lofty ambition.

If you've hired this person there is a reason. So this should be an exciting moment for everybody, the beginning of an adventure. Treat it with respect. Work with them efficiently, but with a sense of enthusiasm.

The **comic book** is meant to be sent home with new employees. It's their's to keep and read on their own time.

The **onboarding packet** must be reviewed by all employees prior to any paid work. Please walk through the laminate with your new employee. All new employees should understand how to schedule, how to access the employee handbook online, and have shared all critical employment information with Clover.

Review the **Safety and Sanitation reference cards** using your physical environment and employees as reference

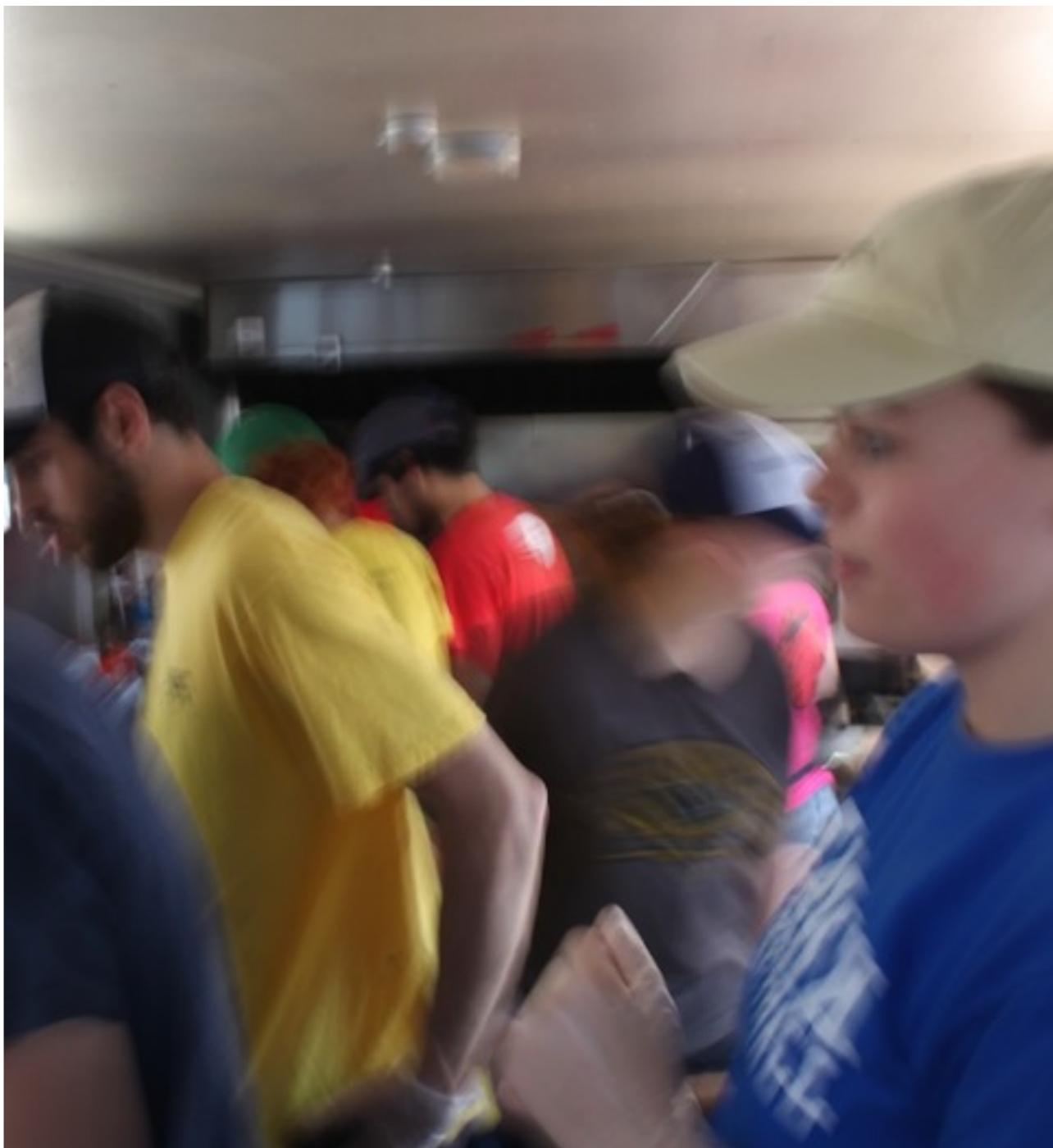
When you feel the new employee has adequate exposure to the Safety and Sanitation procedures please have them take the **Quiz**. Employees should not work in a kitchen or on a truck until this is complete.

If the employee gets less than a 100% on the quiz review the wrong answers and have them re-take the test.

# Team member

Being promoted to team member means you've achieved something special. We think you're doing great things and want to invest in your future.

This is the most technical training Clover offers. We recognize this and have broken the training into three roles: Core, Prep, and Order Taking.



## SECTION 1

# Core

### MATERIALS

1. Station training
  1. Station Videos (iPod, online)
  2. Reference cards: Sandwiches (laminated)
  3. One-on-one with Team Leader (in person, this guide)
  4. Quiz 2: Stations, 80% to pass (iPod)
2. Values
  1. Comic Book Chapter 2: Values (pending)
  2. Blog: Values (website)
  3. Q&A with manager (in person, this guide)
  4. Quiz 3: Values, 80% to pass (iPod)

### Station Training

Station training should happen primarily through one-on-one instruction. This is a job for the Team Leader or Manager/ Assistant Manager.

Follow these simple stages. Total training for a given task should take between 5 minutes and 45 minutes depending on task. Each task should be trained on its own.

**Stage 1:** Before one-on-one training ask employee to **watch relevant videos**. This can be done on iPod at slow time or at home (accessible from our website)

**Stage 2:** **Review station set-up.** Make sure employee understands how everything should look when they start their job. Focus on cleanliness and orderliness. It is impossible to do clean fast work without a well prepared workspace.

**Stage 3:** **Ask employee to watch you perform the given task.** Talk through important aspects of the job. Use similar descriptions/ reference the training videos. **Reference sandwich cards if appropriate.**

**Stage 4:** **Ask employee to try the task while you watch.** Give helpful feedback/ coaching. Be explicit about what you are looking at to determine whether the employee is doing a good job. Repeat until confident with training.

**Stage 5:** **Check-in on already trained employee.** This works well after an hour or two at the task, then again after a

day or two in the role. Re-train where necessary. Reinforce good habits with positive feedback.

Stage 6: When all stations have been trained, have employee **take quiz on iPod**. Passing is over 80% correct. If employee fails review wrong answers, coach/ re-train as necessary.

Have employee re-take the quiz.

List of stations for training:

- Breakfast
- Drinks
- Fry
- Western (sandwich)
- Eastern (sandwich)
- Oven/ middle

## Values

The goal of this segment of training is to introduce Team Members to the values underlying our work at Clover.

When you sit down with your employee for a one-on-one make sure you're familiar with all of the materials on the blog. If you don't know the answer to a question don't BS, just refer it to somebody who does. If you feel uncomfortable with this

section of the training reach out to your leadership. We're always happy to talk about this stuff over a drink.

These three values are at the foundation of everything we do at Clover. Once you understand these you will understand why we do what we do:

*Transparency - At Clover we are proud of what we do. It's not always perfect, we make many mistakes. But we work hard, believe in what we do, and feel others should be able to see that work. We don't hide our prep, our ingredients, our mistakes. In a world where people are told the soup at Seven-Eleven is "Fresh, just made" it's just not enough for us to hope people believe us when we tell them our food is great. We'd rather they see us prepping that soup with their own eyes.*

*Equality of Opportunity - Look around, Clover is made up of all types of people, with all types of backgrounds. Brett started as our part-time fill-in resupply truck driver. Mary was 2 months into Clover when she found herself running a truck. Bridget wasn't yet 20 years old when she first stepped up to run a truck. We are comprised of ex-cons, folks who started in the dish-room as well as chefs from Michelin Star restaurants and former bankers. We believe that everybody should be treated with respect regardless of background. We work hard to create opportunities for all types of people regardless of race, sex, sexual preference, background, etc.*

*Everything will be Different Tomorrow - You can make a better Clover. Why? Because every single thing we do could be*

*better. You may contribute to the future of Clover with a new recipe idea for a Lemonade, with a faster way to pour a drink, with a new idea about how to design the drink station, a better way to describe a drink to a new customers, or perhaps a giant mistake/ failure that we can learn from. Everything we are today is the result of somebody in the Clover family, an employee or a customer imagining a better future.*

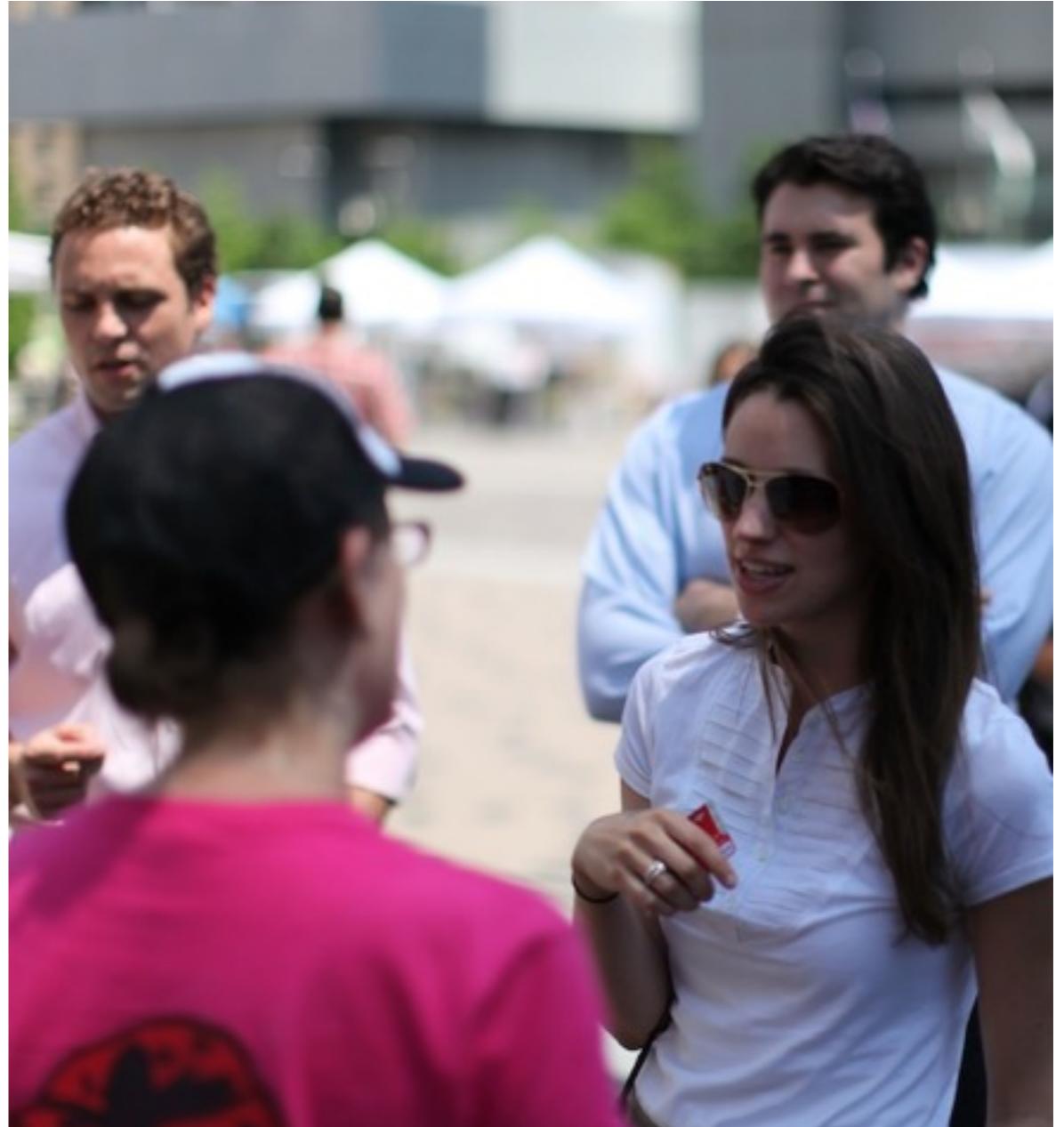
When you administer the **Values Quiz** passing is anything over 80%. If employee fails the quiz please review/ re-train/ etc.

## SECTION 2

# Order Taker

### MATERIALS

1. Order Taker reference card (laminated)
2. One-on-one training (in person, this guide)
3. Bench test (in person, this guide)
4. Order Taker Quiz, 90% to pass (iPod)



### Intro

Remember your first time taking orders? You've come a long way since then. Now we're going to challenge you to help build the future of Clover order-takers.

You'll notice we take order-taking really seriously. You might be wondering why. You already know some of the reasons

we're building Clover: to help the environment, create lots of jobs, send a lot of money to hard-working local farmers, educate customers and employees, and create a welcoming space where folks feel remembered and surprised and happy.

What you may not know is that order takers may have the most impact on our ability to achieve these goals.

As an order taker trainer, you'll be a major part of building a business. Your manager is going to lean heavily on you to build regular customers. You're going to demonstrate what's right, so that others can do the same. You're going to have tons of support in this adventure. We're here to help you along with some tools.

## Training Guide and Timeline

### PRE-TRAINING (1 week before scheduled training day)

Before you train someone, they must complete some homework reading 10 blog posts on the website. This is so folks have a good idea of the importance of their job. This will take them less than 1 hour.

### TRAINING (Day of training)

**Stage 1: Introduce your trainee to order taking at Clover.** Walk through the reference sheet. Ensure they have eaten every single sandwich on the menu. Talk about what

great order taking can achieve, and what poor order taking creates. This should take approximately 20 minutes

**Stage 2: Demonstrate order taking** while the trainee watches on. Approximately 20 minutes

**Stage 3: Allow trainee to try order taking.** You should be nearby to assess your trainee/ jump in if necessary. Pull your trainee aside every few customers to offer encouraging observations and constructive ideas. Approximately 30 minutes, more if needed

**Stage 4:** When you feel your trainee is ready, have them take the **Order Taker Quiz**.

**Stage 5: Notify manager.** Update order-taker tracker

### BENCH-TEST

Observe your new order taker in action. Check their performance on the following dimensions. If they are doing all of these things correctly they pass their bench test. Otherwise you should give them further coaching.

-Are you beckoning and approaching customers on their own without you asking them?

-Are you dealing with tough situations (allergies, first-time customers, long lines) correctly?

-Are you being yourself, not nervous, getting more and more confident?

TEAM MEMBER

# Team Leader

Team Leader is the first role at Clover with management responsibilities. Wow. Being in charge of others can be exciting but can also be a bit scary.

Team leaders define our culture, our food quality, our customer interactions. Think about how you can help them gain confidence in their role.



## SECTION 1

# Leadership

### MATERIALS

1. History of Clover
  1. Comic book Chapter 3: History of Clover (pending)
  2. Blog: History of Clover (online)
  3. Q&A with manager (in person, this guide)
  4. Quiz 4: History (iPod)
2. Leadership
  1. Team building trip (in person)
  2. Coaching from manager (in person, this guide)
  3. Presentation at manager meeting (in person, this guide)

Being a Team Leader requires you open or close. You all know how critical these roles are to a tight operation. This training involves sharing technical skills. It's a dense training, unlike the stations the Team Member learns the Open or Close are taught over multiple days, perhaps a full week start-to-finish.

In addition to becoming proficient closers/ openers, we seek to develop Team Leaders at leaders in the company. This is important because the Team Leader position is often a stepping stone to positions of greater leadership. It is also important because your team leaders will have the largest influence of anybody on your truck in shaping the culture and attitudes of your staff.

### History of Clover

We have tagged nearly 200 entries on the blog corresponding to History. This means the history reading is a serious undertaking. Give your new Team Leader a full week to read through all of the blog entries. Make clear to your Team Leader what you expect him/ her to get out of that training.

You're going to sit down with your Team Leader for a **Question and Answer** session. This is an opportunity for your Team Leader to follow-up on things they thought were interesting in the Blog, ask questions, explore anything they found missing.

Ideally this session would be driven by your Team Leader's questions, but in the case that you have a laconic Team Leader

You should be prepared to prompt the conversation. Possible questions include:

- What did you think of the History readings?
- Was there anything that was a surprise to you?
- Was there anything you read about that moved you?
- How has your feelings/ understanding of Clover changed since you read the History posts?
- Are there stories you would like to hear more about?
- Is there anything you feel was left out of the History?

If you don't know the answers to any of the questions your Team Leader asks just say "I don't know" and tell your Team Leader that you will follow-up. You can then pass your question to Ayr or another senior leader in the company.

## **Leadership**

Much of the leadership coaching will be done in person. This will happen in an opportunistic way, day to day.

Look for opportunities to use real life situations to further develop your manager. This may include being clear and direct with an hourly employee about what needs to be done next. It may include training a new employee or welcoming an interviewee. Take the time to explain the positive results of doing the task correctly and the opportunity to develop oneself as a leader among staff.

Clover will sponsor an outing for Team Leaders on a semi-annual basis. Make sure your Team Leaders get to take advantage of this.

## **Project and Presentation**

The last task for a new Team Leader is to select a project that will help improve Clover. These projects can be small, e.g., setting up Movie nights, or creating a log to track gas filling of trucks, or finding a better instrument to use for cleaning. They should be well defined and finite.

Once you and your Team Leader have decided on a project they should carry out this project on their own and present the results at an upcoming Manager meeting.

## SECTION 2

# Shift Leader

### MATERIALS

1. Reference cards: Shift outline truck/ restaurant (laminated)
2. One-on-one training (in person)
3. Run 2 shifts on training wheels (in person, teacher guide)

Team Leaders face a variety of situations, and while they will always have a Manager to call on when needed, it's a benefit to all if they feel confident in their role. As you train a Team Leader you should be looking to coach leadership qualities.

### Training Open/ Close

Step 1: Make sure your Team Leader in training knows what to expect. Walk them through the training process, prepare them for the early/ late shifts. Encourage them. It's going to be an intense training and the better prepared they are the better.

Step 2: Meet your Team Leader at the Truck/ Restaurant to have them **shadow you on an open/ close**. Give them the **laminated sheet** to follow-along with the work you're doing. It is important that you follow the stages outlined in the laminate to the letter. Failing to do this risks undermining the rest of the training process. Ask them to have a notebook and take notes as you walk through the procedures.

Step 3: **Meet your Team Leader at the Truck/ Restaurant for a second training shift.** This time you should follow your Team Leader and provide help as they work to lead the open/ close. Refer to the laminate often. Explain the “whys” as well as the “hows.” Repeat until you have confidence the trainee could run the shift without your intervention. This should not be more than 3 days maximum in Step 3.

Step 4: Meet your Team Leader at the Truck/ Restaurant for a **final training shift**. This time you will be “training wheels”

ensuring the trainee doesn't do anything that would risk service or endanger anybody, but otherwise staying out of the way and observing. Share your observations with the trainee and coach where necessary. Repeat until you have confidence the shift would run clean without you present. Minimum of 2 days in Step 4, maximum of 3 days in Step 4.